

UNIT REPORT

New Student Orientation (Freshman, Transfer)
Assessment Plan Summary

New Student Orientation (Freshman, Transfer)

Maintain An Effective New Student Orientation Program For Students And Their Families

Goal Description:

Plan and implement an effective New Student Orientation Program for incoming freshman and transfer students and their families.

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Student/Family Satisfaction

Performance Objective Description:

Students and their families attending New Student Orientation will report having been assisted and satisfied with their transition into Sam Houston State.

RELATED ITEM LEVEL 2

New Student Orientation Evaluation

KPI Description:

Students attending New Student Orientation will complete an evaluation. The evaluation is on a Likert scale of a 4-point or 5-point scale. The goal is to be rated higher than three (above average). The evaluation will leave opportunities for comments in efforts to recieve positive criticism from those who've attended.

New Student Registration For Orientation

Goal Description:

Continued from the previous year the goal is to improve a new registration process for Orientation. The registration system implementation process will begin in hopes to having a new registration system for students entering Fall 2016.

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Third- Party Software For Registration

Performance Objective Description:

A third-pary software program to manage new registration for Orientation will be chosen and implemented with help of IT@SAM.

RELATED ITEM LEVEL 2

Registration Via Third-party Software

KPI Description:

A third-party software will be researched and implemented to assist with registration and tracking of students attending New Student Orientation. The registration system will allow students and families to make reservation updates and additional payments if needed. The registration system will communication with Banner to effectively produce reports for New Student Orientation and other University constituents.

Online Orientation Update - Continued

Goal Description:

Online Orientation will be revamped to increase user satisfaction.

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Update & Satisfaction

Performance Objective Description:

New Student Orientation will recieve an update to the program and users will rate their satisfaction to the assessment above average in their transition to SHSU.

RELATED ITEM LEVEL 2

Satisfaction

KPI Description:

Participants of the assessment will rank the online assessment above average and indicate its benefits in their transition to SHSU.

Update to Previous Cycle's Plan for Continuous Improvement

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Our return rate on our student and family evaluations will be a focus for this upcoming year so we can capture a higher opinion of those participants that attend New Student Orientation. We will focus our efforts on the Orientation Registration update early in the year to avoid conflict as our busier season of the year approaches.